

DIGITAL



■ Digital printing is where technology and data meet flexibility and speed.

When you need to get a personalized piece into your customer's hands, you can rely on Dolan Printing to customize, print, address and ship one or one thousand with the ease of digital printing on demand.

Personalizing your mailings and collateral with clean data and variable images will ensure a top response from customers and prospects. And even with all the conveniences of digital printing, there is no trade off of quality and finishing. G7 certification means your brand and colors will be true through marketing, packaging, mail and point-of-sale displays.

Digital printing with our state-of-the-art HP Indigo means unbeatable versatility in ink, substrates and finishes. We can print on canvas, synthetic, lenticular, dark and metalized media with perfect registration. Unique ink options include embossed-style textures, images with raised print, and digital watermarks. A proprietary white ink from HP delivers a high-impact VISIBLY DIFFERENT look every time.

BENEFITS OF DIGITAL PRINTING:

- Variable data and imaging
- Lower minimum quantities
- Perfect color matching across branded pieces and print runs
- Custom inks and finishes
- Offset stocks and specialty papers
- Huge variety of substrates up to 18 pt thickness
- High return on investment

DIGITAL PRINTING IS PERFECT FOR:

- Direct mail
- Customized letters, catalogs and order forms
- Print-on-demand
- Web-to-print
- Time-sensitive campaigns
- High impact pieces
- Unique substrates and textures